

Sessão de Informação

Oportunidades de Financiamento para o setor dos Media

14 de dezembro 2017
U.Porto Media Innovation Labs



Agenda

14:30 Boas-vindas

Vânia Gonçalves, U.Porto Media Innovation Labs
Cristina Machado Guimarães, NEM Portugal / INESC TEC

14:45 Oportunidades de financiamento Erasmus+: Ação-chave 2 (KA2) | Cooperação para a inovação e o intercâmbio de boas práticas

Ana Reis, U.Porto | Serviço de Relações Internacionais
Helena Alves, U.Porto | Serviço de Relações Internacionais

15:30 Oportunidades de Financiamento H2020

Programa ICT - José Silva Matos, Delegado Nacional Horizonte 2020 | FEUP
Programas Desafio Societal 6 e SwafS - Vânia Gonçalves, U.Porto Media Innovation Labs

16:15 Próximos desafios e oportunidades para as indústrias dos media e criativas segundo NEM

Teresa Andrade, INESC TEC | FEUP

16:30 Observatório UPorto2020

Sónia Pereira, U.Porto | Unidade de Apoio à Investigação

17:00 Perguntas & Respostas

17:15 Networking Coffee-break e Encerramento

U.PORTO MEDIA INNOVATION LABS

The U.Porto Media Innovation Labs (MIL) is the Center of Competence of the University of Porto for the area of Media.

An initiative promoted by the University's Vice-Rectorate for Research and Development to support and foster cross-disciplinary activities in this field.

VISION

Current social problems and challenges require interdisciplinary approaches.

Multidisciplinary research and collaboration is recognised as an essential driver for innovation.

Universities and research institutions need to be able to create spaces to supplement collaborative efforts already taking place.

CHALLENGING CONTEXT

University of Porto organised in a classic and siloed structure (i.e. faculties, schools, departments).

Media-related disciplines dispersed amongst several faculties and schools.

Great number of scholars and researchers working in the field but loosely connected.

Difficult to identify and promote interdisciplinary research opportunities and activities.

A STRUCTURE WITH TWO INTERFACES

MIL's organised with:

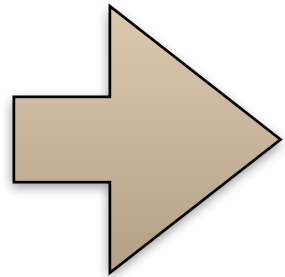
- An **internal interface** for the university;
- An **external interface** for the society and market.

To develop the University's capacity in education, research, and innovation, in the field of Media.

To facilitate interdisciplinary collaboration between existing university structures and external partners.

STRATEGY

Promote the development of cross-disciplinary competences, activities and investments by creating collaborative networks bridging existing University's structures.



MIL Labs

MIL Labs

Thematic networks of the University's members (professors, researchers, students, technicians) from different schools and services sharing a common interest.

More than 100 members from 12 faculties and 17 research centres.

MIL Labs

- Science Communication Open Lab
- Digital Preservation of Sound and Image Lab
- Inclusion and Multimodality Lab
- Health Literacy Lab
- Imerso.UP Lab
- New Media Applied to the Heritage Lab
- Digital Media Learning Lab
- Argumentation Hub Lab
- Architecture, Art, Image & Innovation Lab



<http://mil.up.pt>

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